



BRIDAL SHOWCASE

October 15-17, 2011

We invite you to take advantage of this great opportunity to feature your Bridal gowns on the show floor, where every buyer will see your product. Our professional visual merchandiser executes a showcase, consisting of five bust forms displaying your gowns. These showcases are center stage throughout the entire market.

This opportunity is limited to 2 exhibitors. **The fee is \$2,500.**

Please fill out the attached form and return with payment, payable to **MMPI**. You may also fax this form to 312.527.7807. In order to guarantee a place in the show, full payment must accompany this form. Gowns must be received by **Monday, October 10, 2011**. Please ship to:

Stephanie D'Ambrosio
MMPI Fashion Office
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

If you have any questions about this exciting opportunity, please feel free to contact the Fashion Office at 312.527.7751 or via email at sdambrosio@mmart.com.

Fax this form to: 312.527.7807

Company Name: _____

Representative/Contact: _____

Phone: _____ Fax: _____

Email Address: _____

Booth # _____

Visa: _____ MC: _____ Amex: _____

Expiration Date: _____ Amount: _____

Name on Card: _____