



ACCESSORY DISPLAY

October 15-17, 2011

We invite you to take advantage of this incredible opportunity to showcase your accessory product in a display case on the show floor throughout the entire market!

Picture your merchandise in a display case with signage to be seen by every buyer that comes to the April Market! You will have an individual **2' X 2' view case** in which your product(s) will be merchandised by our professional visual merchandiser.

The samples must be sent to the Fashion Office by **Monday, October 10, 2011** and will be returned to your booth on Monday, October 17, 2011 by 5pm.

Please fill out the form below, as well as the attached waiver, and return both to the Fashion Office via fax at 312.527.7807 no later than Friday, October 7th, 2011.

The cost per each 2' X 2' display area will be **\$200.00**. Payments should be made payable to **MMPI** and sent to the Fashion Office with your samples by **September 29th**. Please ship to:

Stephanie D'Ambrosio
MMPI Fashion Office
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

Please note: Displays are limited to one per booth and availability is on a first come, first serve basis. The selection of accessory merchandise is at the discretion of the Fashion Office.

If you have any questions about this exciting opportunity, please feel free to call the Fashion Office at 312.527.7751 or via email at sdambrosio@mmart.com.

Fax this form to: 312..527.7807

Company Name: _____

Representative/Contact: _____

Phone: _____ Fax: _____

Email Address: _____

Booth # _____

Visa: _____ MC: _____ Amex: _____

Expiration Date: _____ Amount: _____

Name on Card: _____

(Waiver)

**AGREEMENT OF RELEASE, INDEMNITY AND WAIVER OF CLAIMS
(STORAGE/DISPLAY OF PROPERTY)**

TO: MMPI
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

In consideration of the permission MMPI has granted the undersigned to enter _____
Piers 92/94 in New York, NY and/or adjacent or nearby property managed by MMPI (collectively, the
"Property") on [dates(s)] _____ for the purpose of _____,
the undersigned agrees as follows:

1. I shall comply at all times with all rules, regulations and instructions from building personnel respecting my access to and entrance upon the Property and the storage and display of property therein.

Except for the willful actions of Merchandise Mart Properties, Inc., MMPI Piers LLC, MMPI Piers MTS LLC, Vornado Realty L.P., Vornado Realty Trust, City of New York, the New York City Economic Development Corporation, Port Parties, Ltd., Apple Industrial Development Corp and their respective owners, partners, directors, officers, members, shareholders, agents, employees, beneficiaries, lenders, successors and assigns (collectively, "the Building Interests"), I hereby waive any claims I may have against the Building Interests for any damage to person, property or business of any person or entity by whomever or howsoever caused and I agree to assume any and all risks caused by my entering onto the property or storing or displaying property therein. I shall protect, defend, indemnify and hold harmless the Building Interests from and against any and all liabilities, claims, demands, cost and actions of whatever nature (including reasonable attorneys' fees) for injury to person or damage to or loss of property in or about the Property caused or occasion by or through me or arising out of my entry onto the Property.

2. I understand that I shall bear the entire risk of loss to or damage of any property I bring unto the Property. In no event shall the Building Interests become bailees, (either voluntary or involuntary), accept or be charged with the duties thereof, or any property I bring into the Property or store or display therein. All stored or display property will be promptly removed upon the expiration or revocation of my permission granted hereunder.

SIGNATURE
PRINT NAME: _____
ADDRESS: _____

TELEPHONE: (____) _____
DATE: _____